

ALISA A. BLESKE

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PROFESSIONAL EXPERIENCE

Event Operations Consultant

Independent Consultant, Los Angeles, CA

- Direct planning through execution for complex private high-budget events across the greater Los Angeles area.
- Coordinate hotels, venues, food and beverage teams, vendors, and onsite staff to execute with client specifications.
- Developed run-of-show materials, timelines, production schedules, staffing plans, budgets, and contingency plans; serve as primary operational liaison for entire event.

Event Operations Manager & Producer

LA Party Stylists, Calabasas, CA

- Produced 20-30 private events annually, directing planning through execution, operational logistics, vendor and partner coordination, and post-event reconciliation.
- Directed hotel, venue, and food and beverage partnerships, overseeing BEO execution, room configurations, banquet timing, vendor load-in and load-out, staffing, and onsite operational changes.
- Served as primary liaison among clients and vendors/partner organizations, developing run-of-show documents, timelines, budget tracking, and execution plans while resolving real time logistical challenges.

Head of Concessions & Merchandise Operations

Live Oak Music Festival, San Luis Obispo County, CA

- Led concessions and merchandise operations for 3-day outdoor music festival.
- Directed food, beverage, and official merchandise operations, coordinating 20+ food and beverage vendors, 30 merchandise vendors, and approximately 80 volunteers across product development, procurement, inventory, and vendor partnerships.
- Managed liquor licensing and regulatory compliance, partnered on festival budgeting and financial reconciliation, and served on the festival steering committee.
- Led pre-event planning, including vendor recruitment, credentialing, licensing, regulatory compliance, staffing, and coordination with government agencies and law enforcement.
- Developed planning systems, staffing plans, and event timelines; coordinated site logistics, load-in, and breakdown.

EDUCATION AND TECHNICAL SKILLS

M.S. in progress, University of San Francisco

Area of Study: Sport Management

B.A., California State University, Northridge

Area of Study: Child Development and Education

Minor: Psychology

Advanced Computer Skills

- AI Productivity Tools (ChatGPT/Claude), Microsoft 365, Google Workspace, Salesforce & Event Management Software, Canva, Project Management Software, and social media tools including Facebook, Instagram, TikTok, and LinkedIn.